

## Table of Content

Section 01

**VISIONARIES** 

Section 02

WELCOME INTRODUCTION

Section 03

6 PILLARS OF WELL-BEING

Section 04

**CONCIERGE SERVICES & ONVIA** 

Section 05

THE LOCATION

Section o6

PROJECT OVERVIEW- MASTER PLAN

Section 07

LANDSCAPING

Section 08

THE RESIDENCE

Section 9

**LAYOUTS** 

Section 10

PAYMENT PLAN

Visionaries-Whiteland & Consultants on-board



Developed By

## WHITELAND

Global Outlook | Indian Values

### Revolutionizing Real Estate In India

- Redefining industry standards through innovative, international-standard projects.
- Focus on outstanding craftsmanship, sustainability, and customer satisfaction.
- Vision to "Build a Better Tomorrow" at the core of operations.
- A team of 200+ employees, 350+ channel partners, and over 25 leading consultants from India and abroad.
- Topline revenue target of ₹35,000 crores in next five years.
- 6 marquee projects with 12 m. sq. ft. under development.

### Design Consultant

Architect Hafeez Contractor

AHC is renowned for bold designs, tailored solutions, and exceptional execution. Its rapid growth and elite portfolio reflect a commitment to excellence.

### **Interior Consultant**



BM&A crafts bespoke environments globally, tailoring designs through in-depth research. Their context-driven approach ensures customer-centric, culturally attuned spaces.

### **Landscaping Consultant**



### COOPERS HILL

Coopers Hill, an award-winning consultancy, excels in landscaping, urban design, and master planning. Their diverse team crafts spaces that harmonize people with nature.

### **Lighting Consultant**



ASA, a global leader in lighting design, brings 20+ years of expertise across 200+ projects. Their award-winning team blends global vision with local insight.

Welcome Introduction



## **Brand Portfolio**

**EDITION** 



LUXURY



BVLGARI



RITZ-CARLTON RESERVE









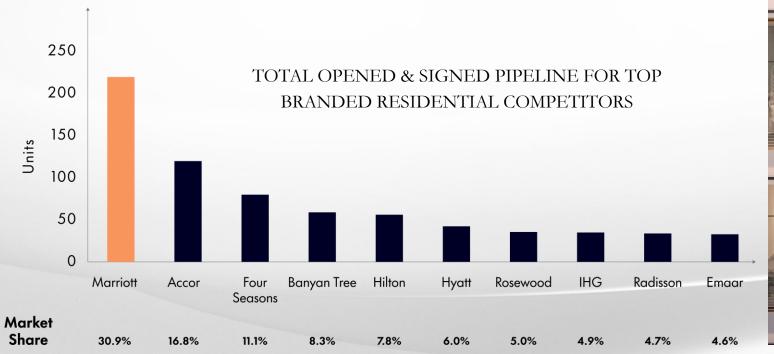
Le MERIDIEN

AUTOGRAPH COLLECTION® HOTELS Renaissance®

TRIBUTE PORTFOLIO



# World's Largest Branded Residences Company







## Global Distribution

### **NORTH AMERICA**

OPERATIONAL 71 PIPELINE 30

**CARRIBEAN &** 

LATIN AMERICA

OPERATIONAL 20 PIPELINE 22 **EUROPE &** 

MIDDLE EAST, AFRICA

OPERATIONAL | 28 PIPELINE | 28 **GREATER CHINA** 

OPERATIONAL 4
PIPELINE 1

**ASIA PACIFIC** 

OPERATIONAL 18
PIPELINE 5

### 155 OPERATIONAL 100 PIPELINE

49 COUNTRIES & TERRITORIES 76% LUXURY & 24% PREMIUM

# Greater Capital Appreciation

### Non-Branded Residences

Project: Lux 6, Saigon, Vietnam

**Price:** 37k per Sq. Ft.

Project: Lodha World Towers, Worli, Mumbai

**Price:** 51k per Sq. Ft.

### **Branded Residences**

Project: JW Marriott Residences, Saigon, Vietnam

**Price:** 1.8L per Sq. Ft.

Project: The Ritz Carlton, Worli, Mumbai

**Price:** 1.5L per Sq. Ft.

## Greater Capital Appreciation

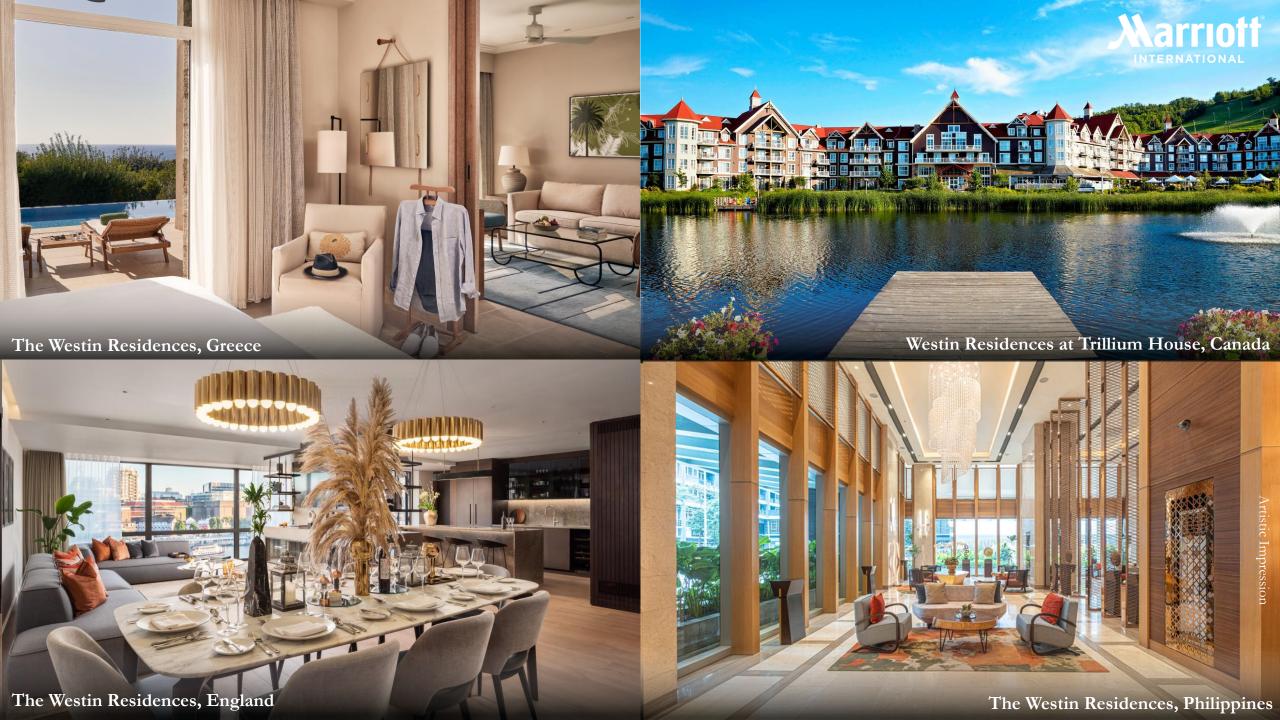
Non-Branded Residences Branded Residences

X

V/S

2/3 x

Iconic
Developments
Across The Globe



# HT Citylifesty

## Whiteland Corporation and Marriott International sign an agreement to introduce Westin Residences to Gurugram, India

Corporation, a real estate developer based in Delhi-NCR, announced and signed an agreement with Marriott International, Inc., to bring Westin Residences to Gurugram, India.

Located along the growth corridor of Dwarka Expressway, Westin Residences Gurugram is strategically positioned in Sector 103, a 15-minute drive to the CBD of Gurugram, and 15-20 minute drive to residential areas of South and West Delhi, and close to International Airport and landmarks, such as India International Convention Centre (Yashobhoomi), upcoming DDA Dwarka Golf Course and Diplomatic Enclave — a premium catchment of expats and diplomats catering to over 35 embassies.

The Westin Residences Gurugram is slated to be the largest branded residences and the first stand-alone residential, without a hotel onsite, property in India under the renowned Westin brand. It promises to be a blend of exclusivity wellness and world-class hospitality. The Residences is poised to meet the growing demand in India from discerning buyers seeking hotel-inspired lifestyle with personalised services. global concierge and more. The first phase, consisting of 674 exclusive residences, is set to launch in the second quarter of this financial year.

The Residences will be an urban resort featuring threeand four-bedroom residences ranging from 235sqm to 386sam where homeowners will have access to high-end amenities while enjoying 20 acres of beautifully landscaped grounds dedicated mainly to recreation and



L-R: Pankaj Pal, MD, Whiteland Corporation; Navdeep Sardana, Founder, Whiteland Corporation; Penny Trinh, VP, Residential Development, Marriott International; and Anwesha Bhuyan, VP and Corporate Counsel, Marriott International were present at the event

outdoor activities. Additionally, the Residences will be elevated on stilts. allowing the landscape to flow underneath them, maximising the site area dedicated to green spaces. Taking inspiration from the concept of a biophilic design, it has been curated by internationally acclaimed designers and consultants, including Design Consultant Architect Hafeez Contractor, Landscaping by Coopers Hill and Interiors by BM&A.

The Residences will embody the Westin brand's Six Pillars of Well-Being: Sleep Well, Eat Well, Move Well, Feel Well, Work Well and Play Well. From the WestinWORKOUT® offerings and nutritious culinary

options, residences will benefit from an array of distinct wellness experiences on-site, leveraging the brand's

#### **ABOUT WHITELAND** CORPORATION

Whiteland Corporation is a leading real estate developer in Delhi-NCR, India, known for its commitment to excellence. innovation and sustainability. With a global outlook combined with Indian values. the company has been crafting distinguished developments across residential and commercial sectors. Its portfolio includes prestigious developments covering approximately 4.5 million sqft

of area under development

reputation as an industry leader in well-being. The exclusive Clubhouse will be the crown jewel among the

World-class commercial spaces that have already been constructed are highly appreciated by the market. Whiteland prioritises timely project delivery without compromising quality. Driven by a culture of trust, honour and unwavering commitment, Whiteland Corporation is redefining industry standards

comprising 1,300+ homes.

For more information, visit: www.wlcorp.com

client experiences.

and delivering extraordinary

finest in India, with exquisite amenities centred on health and wellness, recreation and dining, catering to all age groups for experiencing an elevated lifestyle.

Pankaj Pal, Managing

Director of Whiteland Corporation, expressed his excitement about the collaboration, stating, "We are delighted to sign an agreement with Marriott International to bring Westin Residences to India, We believe this unique proposition will herald a new era in the Indian real estate. The Westin Residences Gurugram, will redefine premium home ownership with exceptional service and attention to detail, offering a prestigious address that will

#### WHITELAND Global Outlook | Indian Values

- **Westin Residences** Gurugram will be the first residential development in India under the Westin brand
- This development will also be the largest stand-alone branded residences project announced in India

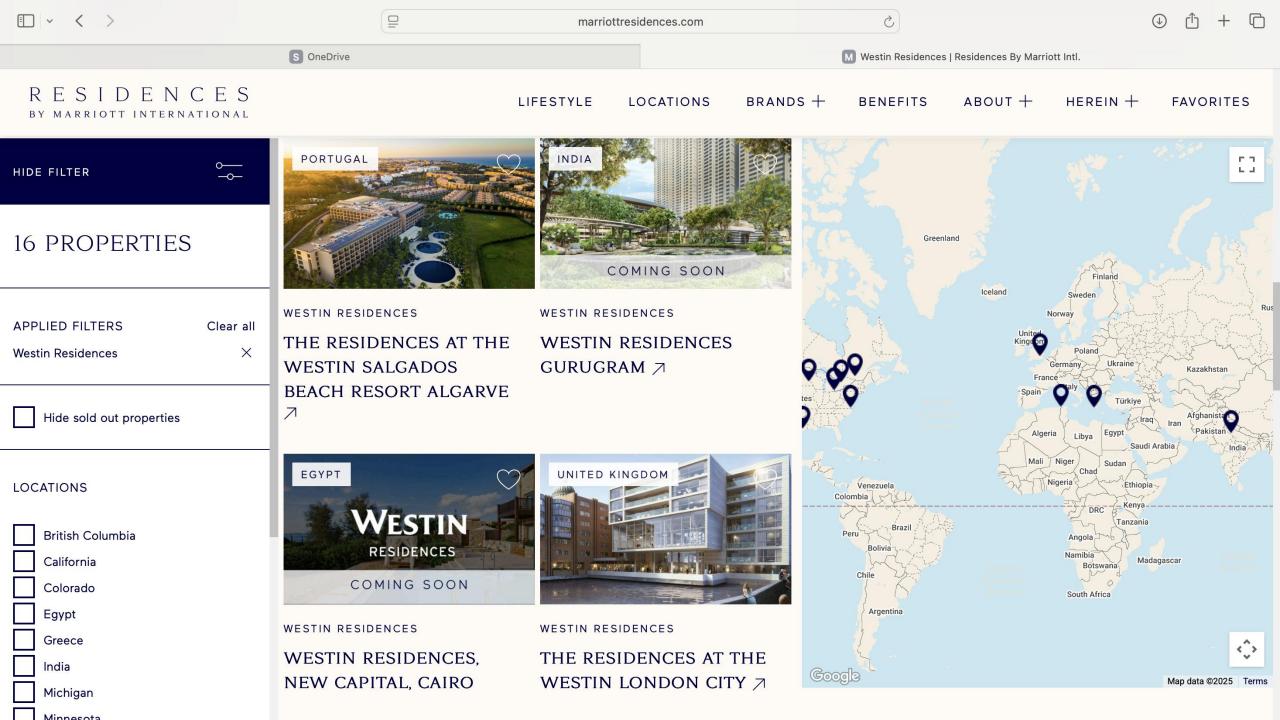
bring pride and joy to its residents. Our commitment to creating world-class residential developments. supported by award-winning international consultants. ensures an unparalleled ecosystem for our buyers."

John Hearns, Senior Vice President, Global Residential Operations, Marriott International, said, "We are delighted to have signed an agreement with Whiteland to introduce the first Westin Residences to India. Their pioneering spirit and unwavering commitment to excellence, combined with Marriott's global experience in operating branded residences, will set a benchmark in premium living in India and create homes where residents can be the best versions of themselves.'

Note: The Westin Residences Gurugram are not owned, developed, promoted or sold by Marriott International, Inc. or its affiliates ("Marriott"). Whiteland Corporation Private Limited uses the Westin trademarks and trade names under a license from Marriott, which has not confirmed the accuracy of any of the statements or representations made herein.

### **THE WESTIN** RESIDENCES **GURUGRAM**

Agreement Signed on 4th July 2024 with Marriott International.





# India's Largest Branded Residences with World-Class Standards

- Pristine master-planned community offering ultimate connectivity.
- Haven of serenity redefining holistic living. Spacious 3 & 4 BHK Residences.
- Design prioritises sustainability and well-being.
- Biophilic architecture to enhance residents' connection to nature.
- The Clubhouse to feature personalized amenities centered around wellness, recreation, and dining.





6 Pillars of Well-Being

## The 6 Pillars of Well-Being

Stay well wherever life takes you with 'The Residences', designed for a perfect balance.

Thoughtful amenities empower well-being, helping you live, work and feel your best.









Eat Well





Move Well





Feel Well





Work Well

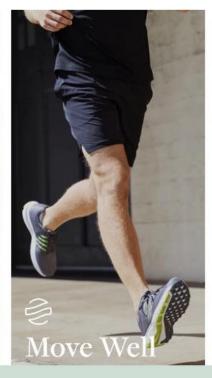


Play Well

# Westin creates immersive experiences to leave residents feeling better than When they arrive through our 6 pillars of well-being.













- Heavenly® Bed
- Sleep Well Lavender Balm Amenity
- Sleep Well Menu

- Westin Eat Well Menu
- Westin Eat Well Menu for Kids
- Westin Fresh by The Juicery

### WestinWORKOUT®

- · Fitness Studio
- · Routes x Strava
- Gear Lending
- Run Concierges (optional)
- Fitness Room (optional)

- Heavenly® Bath
- Sensory Welcome
- Heavenly Spa (optional)

Westin Meetings

- Westin Family
- Westin Family Kids Club

# Concierge Services & ONVIA

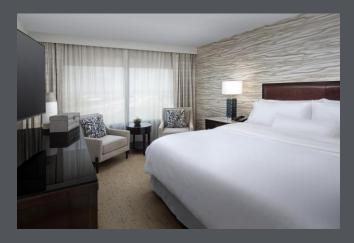




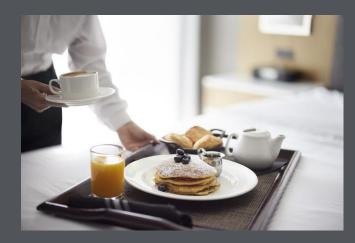
Doorman Welcome



Meeting- Conference Rooms



**Guest Suites** 



In Residence Dining



Housekeeping

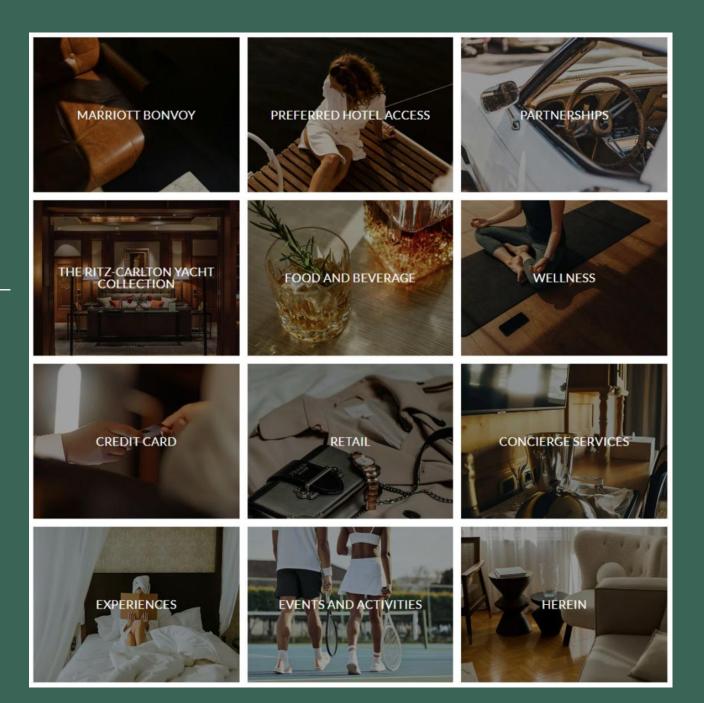


Spa & Salon

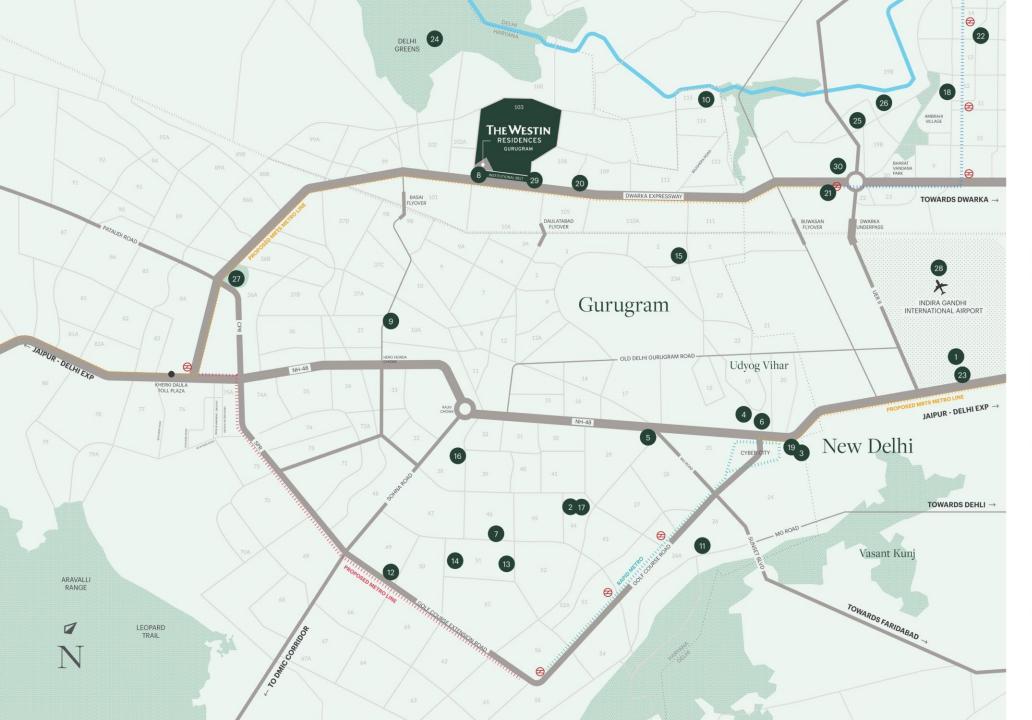


# Residence Owner Recognition Platform

VIP recognition and preferred access when staying at participating Marriott International hotels & resorts worldwide.



## Location



### **HOTELS**

- 01. JW Marriott Hotel New Delhi Aerocity
- 2. Taj City Centre Gurugram
- 03. The Leela Ambience Gurugram
- 04. The Oberoi, Gurgaon
- 5. The Westin Gurgaon, New Delhi
- 06. Trident Hotel

### **SCHOOLS**

- 07. Amity International School
- 8. Delhi Public School
- 9. GD Goenka Public School
- O. Mount Carmel School
- 11. Shiv Nadar School
- St. Xavier's High School

### **HOSPITALS**

- 13. Artemis Hospital
- 14. CK Birla Hospital
- 15. Manipal Hospital
- 16. Medanta Hospital
- o. Medanta nospita
- 17. Fortis Hospital
- 3. Venkateshwar Hospital

### **MALLS**

- 9. Ambience Mall
- O. Concient One
- 21. Pacific D 21 Mall
- 22. Vegas Mall

### **OTHERS**

- 23. Aerocity
- 24. Delhi Greens
- 24. Dell'il Oreeris
- 5. Diplomatic Enclave II
- 26. Dwarka Golf Course
- 27. Global City
- 28. Indira Gandhi International Airport
- 29. Institutional Belt (103)
- 30. Yashobhoomi Convention Centre

## Enjoying a Socio Fabric of both-Delhi & Gurugram

- 5 Mins to Global City
- 7 Mins to **The Trumpet Flyover**
- 10 Mins to Yashobhoomi (IICC)
- 12 Mins to **Bharat Vandana Park**
- 13 Mins to Dwarka Golf Course
- 15 Mins to **Diplomatic Enclave II**
- 15 Mins to Indira Gandhi International Airport

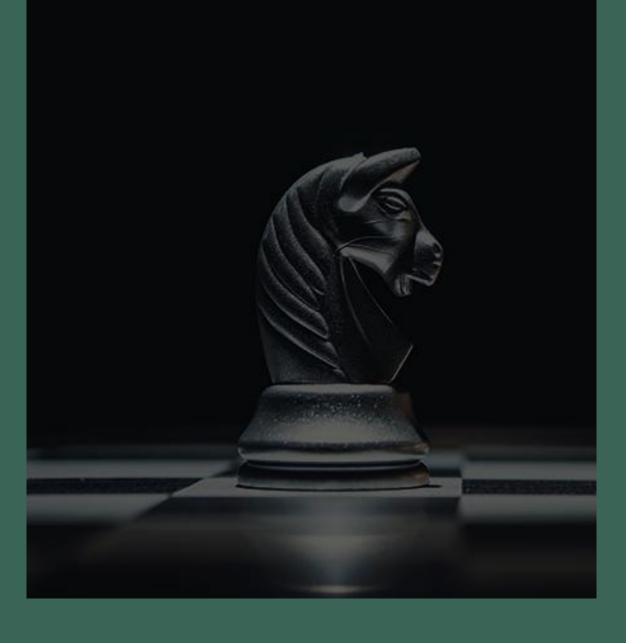




# Project Overview & Masterplan

## **Project Overview**

- **Architectural Concept:** A vast, serene expanse development with 95% dedicated to greenery, offering a tranquil retreat.
- Land Parcel: 20 Acres (approx.) (10 Acres in Phase 1 & 10 Acres in Phase 2)
- Westin Club: Spread across **1.75 L SQ. FT.** (approx.) of expanse
- Average Unit Size: 2,700 SQ.FT. to 4,500 SQ.FT. (250 to 418 SQ. M.)



### Masterplan Composition

- Zero Ground-Level Vehicle Movement
- **Grand Lobbies & Stilts:** Each tower boasts of impressive 30 ft. high stilts and ground-floor lobbies.
- Exclusive Club Access: Separate entry and exit points to the clubhouse, designed with sunken decks.
- Perimeter Walking & Cycling Loop.
- **Diverse Activity Tracks:** Specialised tracks for cycling, walking, and jogging, catering to varied fitness and leisure preferences.
- Panoramic Tower Views: Most towers offer spectacular views of the central landscaped areas, immersing residents in nature's beauty.





# Landscaping





Poolside Dinning



Garden Cafes



Lagoon Cabanas



Flower Garden



Yoga



Cycling & Running Track

### LANDSCAPE DESIGN PERSPECTIVE VIEW - ARRIVAL



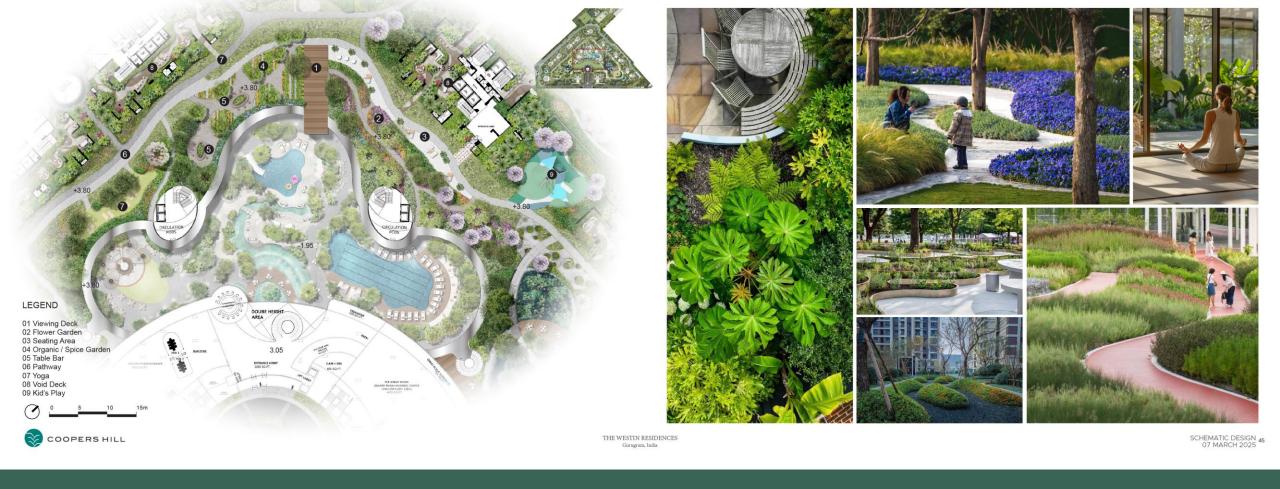


KEY PLAN









LANDSCAPE DESIGN BBQ AND SENSES GARDEN

#### LANDSCAPE DESIGN PERSPECTIVE VIEW - BBQ GARDEN





KEY PLAN







#### LANDSCAPE DESIGN YOGA AREA & MIYAWAKI GARDEN



#### LANDSCAPE DESIGN FIRST FLOOR PLAN











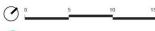


THE WESTIN RESIDENCES Gurugram, India SCHEMATIC DESIGN 76 07 MARCH 2025

#### LANDSCAPE DESIGN BASEMENT PLAN

#### LEGEND

- 01 All Day Dining with Water Cascade
- 02 Family Pool (Lap Pool: 8×25m)
- 03 Kid's Pool with Slider
- 04 Raised Daybed
- 05 Lagoon
- 06 Party Lawn 07 Seating Area
- 08 Lounge 09 Pool Showers
- 10 Pool Deck with Lounge







SCHEMATIC DESIGN 84 07 MARCH 2025

#### LANDSCAPE DESIGN BASEMENT PLAN - FAMILY POOL



THE WESTIN RESIDENCES Gurugram, India

THE WESTIN RESIDENCES

COOPERSHILL

SCHEMATIC DESIGN 85 07 MARCH 2025

#### LANDSCAPE DESIGN BASEMENT PLAN - PARTY LAWN & ALL DAY DINING



#### LANDSCAPE DESIGN

PERSPECTIVE VIEW - CLUBHOUSE COURTYARD





























## The Residences



Smart Surveillance & Security



Optimized Delivery Zone



Trash Chute



**Smart Storage Solutions** 



Intelligent Traffic Management (Basement Levels)



Smart Segregation & Disposable Management









Layouts: 3 BHK

### Core Plan: 3 BHK

Large & Small



### Typical Floor Plan: Tower 2, 3, 4 & 4A

- Size: 3 BHK Large

- SBA: 2,939 SQ. FT.

- Balcony: 485 SQ. FT.



### Typical Floor Plan: Tower 2, 3, 4 & 4A

- Size: 3 BHK Small

- SBA: 2,673 SQ. FT.

- Balcony: 438 SQ. FT.



Layouts: 4 BHK

### Core Plan: 4 BHK

Large & Medium



### Typical Floor Plan: Tower 5 & 6

Size: 4 BHK MediumSBA: 3,962 SQ. FT.Balcony: 374 SQ. FT.



### Core Plan: 4 BHK

Small



## Typical Floor Plan: Tower 7, 8 & 9

- Size: 4 BHK Small

- SBA: 3,750 SQ. FT.

- Balcony: 338 SQ. FT.



## Payment Plan

## **Payment Plan**

Development Linked Plan (35:15:15:25:10)	
On Booking	9% of Total Sale Value
Within 45 Days of Booking	11% of Total Sale ∀alue
Within 75 Days of Booking	10% of Total Sale Value
Within 120 Days of Booking or on Start of Excavation Whichever is Later	5% of Total Sale Value
On Completion of 20th Floor Slab	15% of Total Sale Value
On Completion of Super Structure	15% of Total Sale Value
On Application of OC (Occupation Certificate)	25% of Total Sale Value
On Offer of Possession	10% of Total Sale Value + 100% OF IFMS + OTHER CHARGES (IF ANY)

#### Notes:

- 1. Timely Payment Rebate (TPR)\*:
- 3 BHK & 4 BHK (₹ 750/ sq. ft. on Super area)

<sup>\*</sup>Timely Payment Rebate as detailed below shall be applicable only when Allotee pays all due instalment on time; otherwise all TPR benefits shall be revoked. 1/ 3rd of the total TPR benefit shall be credited towards the demand 'Within 120 Days of Booking or on Start of Excavation, whichever is Later' subject to timely payment, 1/ 3rd of the total TPR benefit shall be credited towards the demand 'On Completion of Super Structure' subject to timely payment, balance 1/ 3rd of the total TPR benefit shall be credited towards the demand 'On Application of Occupation Certificate' subject to timely payment.

#### Thank You

Whiteland Corporation Private Limited ("Promoter") is the promoter of the residential project named 'Urban Resort' and the project is solely developed, promoted, marketed, and sold by the Promoter. The project is not owned, developed, promoted or sold by Marriott International, Inc. or its affiliates ("Marriott Companies"). The project 'Urban Resort' is also known as 'Westin Residences, Gurugram' pursuant to a limited license granted by the Marriott Companies to the Promoter for using the 'Westin' trademarks in terms thereof. If this license is terminated or expires without renewal, the project will no longer be associated with or have any right to use, the Westin brand, trade names or trademarks. Marriott Companies have not confirmed the accuracy of any of the statements or representations made herein or elsewhere in respect of the project. Marriott Companies are not responsible or liable for any representations or defects or any claim whatsoever, relating to the marketing, sale, design or construction of the project.

All information, images, visuals, or sketches, including landscaping shown in this advertisement, are solely an architect's impression, representative images, or artistic renderings and are not to scale. Nothing contained herein is intended to constitute a legal offer and does not form part of any legally binding agreement and/or commitment of any nature. The Promoter endeavours to keep the information up to date and correct. Recipients/viewers are advised to exercise their discretion in relying on the information shown/provided and are requested to verify all details, including area, amenities, services, terms of sales, payments, price, and other relevant terms independently with the sales team/company, have a thorough understanding of the same, and take appropriate advice prior to concluding any decision for buying any unit(s) in the project. Distances as marked are aerial distances and may vary, \*1 Hect. = 2.471Acres, 1 Acre = 4840 sq. yds. or 4046.86 sq. mtrs., 1 sq. mtr. = 10.764 sq.ft.